



The Association of Environmental Clerks of Work

Supporting Organisations Framework

Introduction

AECOW was established in 2009 as both a qualifying body and a unifying voice for Environmental Clerks of Works (EnCoW) and we represent environmental professionals across the UK and Ireland. We aim to improve professional standards of, and environmental compliance within, the construction industry, whilst raising awareness of challenges and opportunities amongst decision, and policy, makers.

We engage with, and influence, a wide range of stakeholders throughout the UK. Stakeholders include the Environment Agency, Natural Resources Wales, SEPA, Northern Ireland Environment Agency, Heads of Planning Scotland, Institute of Environmental Managers (IEMA), Chartered Institute of Ecology & Environmental Management (CIEEM), Marine Mammal Observer Association (MMOA), NatureScot, Chartered Institute of Water & Environmental Management (CIWEM), CECA Scotland, Forestry and Land Scotland, the Cross Parliamentary Group on Construction and the Linear Infrastructure Environmental Management Group.

Today, the original aim and objective created by the Association's first Management Committee hold true;

'Our aim is to develop and promote the role of EnCoW through the establishment of good practice and knowledge sharing for the benefit of the environment.'

'Our objective is for the EnCoW role to become standard practice on construction and engineering projects where significant risks to the environment exist.'

We are now expanding our Supporting Organisations Framework to provide further opportunities to support delivery of our work. This will enable us to further influence, and work with, stakeholders. The new Supporting Organisation's Framework is outlined in this document.

Strategy

By way of an overview, the following Actions Plans are outlined in our Strategy:

- Promoting the ECoW role: AECOW's foremost priority will continue to be the promotion of the ECoW role, and the value it brings to construction projects.
- Developing quality in the EnCoW role: as a qualifying body for those that provide the EnCoW role, AECOW will continue to influence the development of the role and its potential to improve environmental protection on construction and development projects.
- Training and skills development: AECOW strive to identify skills gaps and promote continual professional development to all our members.



- Providing a forum for the EnCoW community: since 2009 AECOW has learnt that the EnCoW experience can often be isolating. We know that our members seek opportunities to meet with other EnCoWs to share experiences and learn from their approaches.

AECOW is managed by a voluntary group of Management Committee members that draw from the membership; the Management Committee is responsible for the day-to-day running of the Association as well as developing, and delivering, its Strategy, as outlined above. We are currently limited in our capacity to develop our Action Plans and Strategy beyond 2022.

Supporting Organisation Opportunities

We recognise that collaboration is essential to influencing industry and to meet its objectives, therefore, we welcome support from interested parties to help us expand our industry support and operations. To this end, the Association has formalised two grades for Supporting Organisations, outlined below and in Table 1:

- *Partner*: An organisation that actively, and regularly, supports the Association by providing resources to the Management Committee, or technical support.
- *Sponsor*: An organisation that supports the aims of the Association; and the Association supports the aims and objectives of the Sponsor through its work.

With the expansion of our Supporting Organisation's Framework, we will be able to provide more resources beyond our current volunteer capacity, enabling us to be more impactful (particularly on social media).

Agreement

AECOW enters into a form of agreement with Supporting Organisations which have similar aims and objectives, to reduce environmental risk and promote environmental compliance.

If an organisation wishes AECOW to promote its products / services, it must demonstrate, and confirm, that it supports our aims and objectives and it must become a Supporting Organisation of AECOW in the first instance. Any promotion will be proportionate, and reasonable, to reflect the support provided by the Supporting Organisation.

AECOW is in no way actively recommending, or endorsing, the Supporting Organisations' services / products.

We will treat every agreement on its own merit and seek to avoid any potential conflict of interest.



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Table 1: AECOW Supporting Organisation Grades

	Partner	Sponsor
Definition & fee	Provides regular resources and / or time to the Management Committee	£2800
Provide webinars	Y – must provide 1 webinar per year	Y – option to provide 1 webinar per year
Logo, and acknowledgement, during webinars	N	Y
Hyperlinked logo on website	Y	Y - rolling sponsors at bottom of each page
Employees registration for webinars	All	All
Confirm support aims and objectives on website	Y	Y
Access to 'Members Area' on website	No	Yes - 1 corporate account
EnCoW database	Y	N/A
Social media	TBC	TBC
Featured in e-newsletter	N	Y
Case studies on website	Y	Y
Allowed to use our logo	Y	Y
Conference	Y - 50 % discount off standard sponsor fee	Y - 25 % discount off standard sponsor Presentation slot at annual conference
Misc	N/A	2 spaces on EnCoW training events per annum 2 hours of free consultation re: regulatory or technical considerations